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New Company, Cookie Joe Fundraising, Paves Way for Easy Cookie Dough Fundraising

Cookie Joe Fundraising has launched their site, aimed at providing groups with a simple, yet effective fundraising opportunity.

LONG ISLAND, NEW YORK – (July 10, 2012) – Cookie fundraising has been popular for years. Problem is, the cookie dough has traditionally need refrigeration, making it a challenge for those selling it to store and get it delivered. Now with the launch of Cookie Joe Fundraising, groups can earn money from selling cookie dough that does not require refrigeration and as hassle free distrubution for schools and groups.

“We have created an easy way that people can sell cookie dough to raise funds,” explains Mike De Luca, owner of Cookie Joe Fundraising (www.CookieJoeFundraising.com). “Our Cookie Dough Fundraiser provides all the tools that someone needs to succeed. It’s a simple fundraising opportunity that people are eager to purchase.”

Cookie Joe Fundraising baking mixes come in six varieties, including oatmeal raisin, triple chocolate chip, cranberry chippers, snicker doodle, double chocolate brownie, and funnel cakes. Each baking mix is made from all natural ingredients and does not contain any trans fats. Each mix just requires the baker to add eggs and butter. They also come with alternative instruction on how to make the mixes healthier, plus the dough can easily be prepared and refrigerated until ready to use. DeLuca also states that the factory as been producing products for over 100 years.

The Cookie Dough Fundraising opportunity is ideal for sports groups, including soccer, basketball, football, band, and cheerleading, as well as for schools, church groups, and others. The company is easy to work with, and provides groups with professional full-color sales brochures. Groups can easily raise the funds they need, with there being no limits placed on ordering, and they earn money off each unit sold.

“We have no start-up costs, and no minimum order requirements,” adds De Luca. “We are happy to work with both small and large groups, and delivery of the cookie dough is always free.”

Cookie Joe Fundraising is owned by Java Joe’s Fundraising, a fundraising program that offers 23 choices of customizable gourmet-style coffee and specialty drinks. Java Joe’s gives groups the chance to private label their own line of coffee, and sell it to in order to raise funds. For more information on Cookie Joe Fundraising, visit www.CookieJoeFundraising.com, for more information on Java Joe’s Fundraising, visit www.JavaJoesFundraising.com.

About Cookie Joe’s Fundraising:

Located in Long Island, New York, Cookie Joe’s Fundraising offers a unique cookie dough fundraising opportunity. The cookie dough does not require any refrigeration, making it simple to sell, store, and deliver. Cookie Joe’s is owned by Java Joe’s Fundraising, which offers a unique coffee-selling fundraising program, featuring 23 varieties of gourmet coffee. Their program allows a way for groups and organizations to easily raise funds, and also provides them with custom labeling options for the product. To learn more about Cookie Joe’s Fundraising, visit www.CookieJoefundraising.com

July 10, 2012